

Mission Statement

To inspire champions and prepare leaders by fostering an environment which enables student-athletes to realize personal, academic and athletic aspirations



Core Values

- **C**ompetitive Excellence
- **A**cademic Integrity
- **J**oie de Vivres
- **U**nify Community Involvement
- **N**ourish Student-Athlete Welfare
- **S**ound Fiscal Responsibility

Division I Recruiting

University of Louisiana at Lafayette
Rules Education Meeting
September 28, 2016



Recruiting Basics

- The 2016-17 recruiting calendars and recruiting guides for each sport were emailed to all head coaches on June 16, 2016
 - Helpful resource for planning future recruiting travel and also coordinating recruiting visits
 - Contact compliance staff if you need an additional copy
- Please reference recruiting guides for information on recruiting definitions and periods, phone calls, and contacts/evaluations
- If asked to speak at a banquet, clinic, or meeting where PSAs are in attendance, contact compliance staff for prior approval

Entertainment of Coaches and Other Individuals



Entertainment Restrictions

- Entertainment of a high school, prep school, or two-year college coach or any other individual responsible for teaching or directing an activity for PSA's shall be limited to a maximum of 2 complimentary admissions (issued only through a pass list) to home intercollegiate athletics events.
 - Issued only on an individual-game basis (e.g., no season tickets).
 - Shall not include food and refreshments, room expenses, or the cost of transportation.
 - Complimentary admissions to any postseason competition (e.g., NCAA championship, conference tournament, bowl game) is impermissible.
- Does not matter if institutional staff member has pre-existing relationship with individual – still impermissible!
 - Ex. – Coach Mazeitis-Fontenot and Sara Mossakowski (Assistant Volleyball Coach at Teurlings Catholic High School)
- No meals, lodging, transportation, apparel, equipment, etc.

Gifts at Coaches Clinics

- An institution may not provide gifts to high school, prep school, or two-year college coaches in conjunction with its coaches' clinic or other events.
- Specifically prohibits the provision of a door prize to the coach, even if the cost of the prize is included in the admission fee.
- Materials (e.g., clipboards, file folders) may be provided to each person attending the clinic, provided the items are included in the registration or admission fee.



Official Visits



Official Visit – Women’s Volleyball

Case Study

- Coach Mazeitis-Fontenot sent an email to the compliance staff indicating that the #1 high school prospect (Julie Taylor) wants to come to Lafayette for an official visit.
- Before we can share in her excitement, what are the first things we need to know?
 - Is the prospect a senior in high school?
 - Is the prospect registered with the NCAA Eligibility Center?
 - Do we have a transcript and test score?
 - Do we have official visit paperwork?
- Coach Mazeitis-Fontenot attached the itinerary for the official visit on the following slides.

Julie Taylor's Official Visit

November 3-6 (Lafayette, LA)

- Attendees: Julie Taylor, Eric Taylor (father), Tami Taylor (mother), Matt Saracen (step-brother)

Thursday, November 3rd

8:15 PM	Arrival to Lafayette via car	Julie and family
8:30 PM	Hotel Check-In (Hilton Garden Inn)	Julie and family

Friday, November 4th

8:30 AM	Breakfast (Hilton Garden Inn)	Julie and family
10:00 AM	Meet with Academic Counselor	Julie and Academic Counselor (Tambria)
11:00 AM	Tour of campus	Julie, family, and coaching staff
1:00 PM	Lunch (Olde Tyme)	Julie, family, volleyball coaches, and student host (Stacey Reilly)
3:00 PM	Medical Examination	Julie, team physician, athletic trainer
6:30 PM	Volleyball Game against Troy	Julie and family
9:00 PM	Comedy Show at Heymann Center	Julie and Stacey

Saturday, November 5th

9:00 AM	Breakfast (Hilton Garden Inn)	Julie and family
10:00 AM	Photo Shoot (Sports Info)	Julie, family, volleyball coaches
12:45 PM	Lunch (Scott Farmer's House)	Julie, family, Scott Farmer, and coaches/team
4:00 PM	Home Football game	Julie, family, and Stacey
8:00 PM	Free time with host	Julie and Stacey

Sunday, November 6th

7:30 AM	Breakfast (Another Broken Egg)	Julie, family, Coach Mazeitis-Fontenot
8:30 AM	Leave Lafayette	Julie and family

Attendees: Julie Taylor, Eric Taylor (father), Tami Taylor (mother),
Matt Saracen (step-brother)

○ Concerns:

- Travel arrangements for family?
 - UL may pay for mileage for the round trip expenses (\$0.40/mile)
 - Could not pay mileage if Julie's coach was driving
- How old is Matt?
 - Sophomore in high school
- Is he being recruited by the institution?
 - Yes, he is being recruited by Football staff
- Matt would not be able to stay in hotel room with Julie or parents if UL was paying for rooms (NCAA bylaw 13.6.9).
 - "Additional occupants shall not be PSA's being recruited by the institutions"
 - Parents would need to purchase additional room for Matt

Thursday, November 3rd

8:15 PM Arrival to Lafayette via car Julie and family
8:30 PM Hotel Check-In (Hilton Garden Inn) Julie and family

○ Concerns:

- Can Julie and family arrive before the 48-hour period for the official visit?
 - Yes – if the PSA arrives in the locale too late to begin the official visit that day (13.6.4.1.2)
 - May receive a “to-go” meal only (sit-down meal would start the 48-hour period)
- Is the hotel room a suite or a normal room?
 - May not include any special accessories (e.g., jacuzzi)

Friday, November 4th

8:30 AM	Breakfast (Hilton Garden Inn)	Julie and family
10:00 AM	Meet with Academic Counselor	Julie and Academic Counselor (Tambria)
11:00 AM	Tour of campus	Julie, family, and coaching staff
1:00 PM	Lunch (Olde Tyme)	Julie, family, volleyball coaches, and student host (Stacey Reilly)
3:00 PM	Medical Examination	Julie, team physician, athletic trainer
6:30 PM	Volleyball Game against Troy	Julie and family
9:00 PM	Comedy Show at Heymann Center	Julie and Stacey

○ Concerns:

- Can Matt attend the meals?
 - Yes, may provide meals for up to four family members (13.6.7.7)
- Can a medical examination be conducted for Julie?
 - Yes, provided:
 - No athletics staff member other than athletic trainer may be present;
 - Examination cannot test athletics agility or skill; and
 - Results are not used to deny admission
- How many complimentary tickets can Julie and her family receive for the Volleyball game against Troy?
 - Six – 1 for PSA, 5 for guests (13.6.7.2)
- What is the value of the comedy show?
 - Entertainment cannot exceed \$40/day for both the prospect and the student host (13.6.7.5)

Saturday, November 5th

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12:45 PM	Lunch (Scott Farmer's House)	Julie, family, Scott Farmer, and coaches/team
4:00 PM	Home Football game	Julie, family, and Stacey
8:00 PM	Free time with host	Julie and Stacey

○ Concerns:

- Can Sports Information staff conduct a photo shoot for Julie during the official visit?
 - Yes, provided:
 - The pictures are not publically released until the PSA signs a NLI/GIA.
 - The pictures cannot be provided to the PSA and/or her family.
- Can the Volleyball student-athletes attend/eat the meal at Scott Farmer's house?
 - Yes; Coach Mazeitis-Fontenot could complete an Occasional Meal Form **prior** to the meal occurring that would allow the entire team to eat at his house.
 - NO boosters could attend the meal!
 - A meal at the home of a staff member may only occur on one occasion during the official visit (13.6.7.7.1).
- How many complimentary tickets can Julie and her family receive for the Football game against Idaho?
 - Six – 1 for PSA, 5 for guests (13.6.7.2)
- Can Julie play “pick-up” with student-athletes at EK Long?
 - Yes, provided the activity is at the request of the PSA and not observed by staff members (13.11.2.3).

Sunday, November 6th

7:30 AM	Breakfast (Another Broken Egg)	Julie, family, Coach Mazeitis-Fontenot
8:30 AM	Leave Lafayette	Julie and family

○ Concerns:

- Has the visit exceeded the 48-hour period?
 - When does the visit officially begin?
 - When Julie receives a sit-down meal with Coach Mazeitis-Fontenot (8:30 AM on Friday)
 - When does the visit officially end?
 - When Julie departs campus and isn't receiving any meals/entertainment (8:30 AM on Sunday)
 - Visit is within the 48-hour period

Additional Reminders

- Activities during official visit
 - May not arrange personalized recruiting aids (e.g., personalized jerseys, personalized audio/video scoreboard presentations)
 - Personalized recruiting aids include any decorative items and special additions to any location the PSA will visit (e.g., hotel room, locker room, coach's office, conference room, arena) regardless of whether the items include the PSA's name or picture
 - No game-day simulations (e.g., running onto the field with the team during pregame introductions, Cajun Walk)
 - NCAA Bylaw 13.6.7.9



TOO PERSONAL

No personalized recruiting aids can be used for PSAs, including personalized cookie cakes.

Social Media and Recruiting



Timing is Everything

- All sports other than men's basketball: first permissible use of electronic correspondence – September 1 at beginning of the junior year
- Men's Basketball: first permissible use of electronic correspondence – June 15 after sophomore year



Common Facebook and Twitter Violations

○ Publicity:

- Posting or mentioning a name, nickname or other personally identifiable information about a particular PSA;
- Communicating with a PSA in the public view (e.g. wall posts on Facebook or @replies/mentions on Twitter); and
- Posting a photograph of the PSA during an official visit or an institutional camp prior to the PSA's signing of a NLI or institution's written offer of admission and/or financial aid.

○ Remember – “Click but Don't Type”



**ANY
QUESTIONS?**

ASK BEFORE YOU ACT!